



Sail Training International Key Messages

About the event

Aalborg, Denmark (3-6 July 2019) - Denmark has hosted the Tall Ships Races four times since 1999 and this will be its fifth. Cultural Aalborg is the fourth-most populous city in Denmark, and is located in the North of Jutland.

Fredrikstad, Norway (11-14 July 2019) - Following two successful events, Fredrikstad will be hosting for the third time. The city has a long shipping and maritime history, and boasts the stunning Outer Oslo Fjord archipelago.

Bergen, Norway (21-24 July 2019) - Bergen is extremely proud of its status as a UNESCO World Heritage City. It boasts an enviable location surrounded by seven mountains, and has a positive reputation as a festival city. Bergen has hosted the Tall Ships Races four times previously and this will be its fifth.

Aarhus, Denmark (1-4 August 2019) - Aarhus has a long-standing relationship with the sea, and it can trace its maritime history back to the Vikings. The city is committed to encouraging young people to get involved with sail training – it also has a dedicated program for those with disabilities.

Key event messages

The Tall Ships provide a maritime spectacle and family fun atmosphere - free public access ensures visitors can get up close and personal to the fleet and be participants in the event.

The trainees provide an international festival of youth - the whole event is organised to support youth development, outdoor adventure and challenge at sea.

International friendship and understanding is at the core of the event - Tall Ships Races and Regattas put the host cities and ports on the world stage and ships and trainees come from around the globe to take part. Sail Training International was nominated for the Nobel Peace Prize in 2007.

Tall Ships Races and Regattas attract millions of international visitors

- some 8.6 million people came to see the ships, crews and trainees at Tall Ships Races and Regattas in 2017, more people than those who went to the Rio Olympics and the last UEFA European Cup combined.

The event is a civic showcase driving tourism and delivering

economic impact - it promotes the city's brand and demonstrates world class event delivery capability. Proven economic return on investment lies at the heart of the rationale for staging Tall Ships Races and Regattas.

The Tall Ships are One Ocean Ambassadors - around 70 vessels have signed a Sail Training Blue Flag voluntary pledge to follow environmental best practise standards and educate trainees.

About sail training

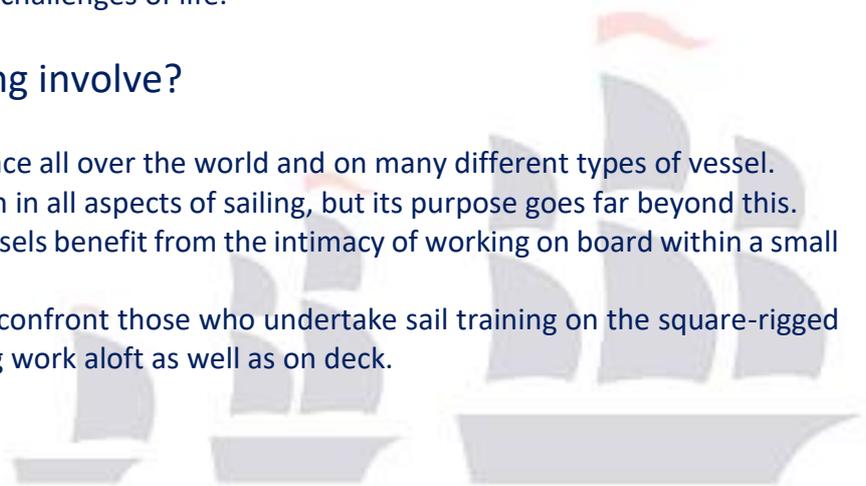
What is sail training?

Sail training is a great fun, outdoor adventure activity for people of all ages and abilities. Sail training uses the experience of being at sea to help people learn about themselves, discover hidden strengths and talents and understand the value of working as a team.

- Sail Training is an activity that inspires self-confidence and personal responsibility.
- It promotes an acceptance of others, whatever their social or cultural backgrounds, and develops a willingness to take controlled risks.
- Those who undertake sail training on Tall Ships generally find it a positive life-changing experience.
- Sail Training has a record of considerable success in developing men and women of character and ability for the challenges of life.

What does sail training involve?

- Sail training takes place all over the world and on many different types of vessel.
- It includes instruction in all aspects of sailing, but its purpose goes far beyond this.
- Voyages on small vessels benefit from the intimacy of working on board within a small team.
- Different challenges confront those who undertake sail training on the square-rigged ships, with much demanding work aloft as well as on deck.



THE TALL SHIPS RACES 2019
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Who provides sail training?

Most sail training vessels are owned and operated by charities or foundations, schools or universities, governments or other institutions. Many have funding programmes to subsidise people taking part who could not otherwise afford it. Some also run special programmes for those with physical disabilities, mental or social difficulties.

How much does it cost?

The cost of sail training varies between organisations, ships and countries. Bursaries and funding are available through Sail Training International and many of the National Sail Training Organisations.

Who organises the Tall Ships Races and Regattas?

Sail Training International – a registered charity established to develop and educate young people – regardless of nationality, culture, religion, gender or social background – through the sail training experience.

Sail Training International works with the world's sail training Tall Ships, National Sail Training Organisations and host ports, to help young people benefit from the sail training experience. It's the world's leading provider of Tall Ship races and events.

How can you take part in a Tall Ships Race or Regatta?

People of all abilities can take part, including those with mental and physical disabilities, providing they are over the age of 15. Trainees may join for all or part of the race series, and all ships are encouraged to recruit trainees between the ages of 15 and 25.

Visit www.sailonboard.com for information about future Races and Regattas and vessels entered who are offering berth places.



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